



Imo State Signage and Advertisement Agency (IMSAA).
C44 Concorde Avenue, by Rear Admiral Ndubuisi Kanu Square, New Owerri, Owerri, Imo State,
email address: info@imsaa.com.ng,
phone number + 09039854853

Signage and Advertisement in Imo State – Procedure, Time, and Cost

Responsible Agency: Imo State Signage and Advertisement Agency (IMSAA).

Legal Framework: In accordance with the Imo State Signage and Advertisement Agency Law No. 36 of 2019 (available online at [https://axxpoint.imostate.gov.ng/pdf/IMSG_Law_36\(2019\)-Signage_and_Advertisement_Agency_\(Est.\)_Law.pdf](https://axxpoint.imostate.gov.ng/pdf/IMSG_Law_36(2019)-Signage_and_Advertisement_Agency_(Est.)_Law.pdf)) and the provision of Imo State Internal Revenue Service and Revenue Administration, Consolidation and Codification Law of, 2021 (available online at file:///C:/Users/aadeb/OneDrive/Desktop/IMSG_Law_Revenue_Administration_2021.pdf), all individuals and organizations seeking to advertise in Imo State can apply at our C44 Concorde Avenue, by Rear Admiral Ndubuisi Kanu Square, New Owerri, Owerri, Imo State, or make an enquiry through our Customer Service through email address: info@imsaa.com.ng, phone number + 09039854853 and by the following process and guidelines:

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| | <p>particular year are prepared and sent to signage owner in the last two months of the preceding year.</p> <ul style="list-style-type: none"> ✓ Client service and Compliance serve signage owner with demand notice. Agency runs up enormous costs in serving bills to signage owners. | | |
| <p>Step 4 Payment of Signage Fees</p> | <p>Signage Permit Fees are paid into the IMO STATE PAYDIRECT Treasury Single Account of the State through any Commercial Bank to Imo State Treasury Account Number Imo State TSA Account, 10022569768, UBA PLC under any of the following headings:</p> <ul style="list-style-type: none"> ✓ IMO SIGNAGE AND ADVERTISEMENT AGENCY - 1st Party/Corporations Signage Rates ✓ IMO SIGNAGE AND ADVERTISEMENT AGENCY – 1st Party/Hotels & Filling Stations Rates ✓ IMO SIGNAGE AND ADVERTISEMENT AGENCY - 3rd Party Outdoor Campaign collateral for political candidates | <p>30 days</p> | <p>No additional cost. All cost is based on size and duration of signage, advertisement, and location for location, placement, and fee schedule. See applicable cost at https://www.imostate.gov.ng/MSG/Common/Services/SFTAS_4. Pg75-75</p> |

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| Step 5 Collection of Signage Permit | <ul style="list-style-type: none">✓ Successful Applicants will be notified by phone and or by email when their Permits are ready for collection ✓ Applicants whose documents are not cleared will be issued an Incomplete Application Notice telling them of the affected document(s) to be rectified. ✓ All successful Applicants will be issued operation permit to operate signage and advertisement in the State as a licensed signage and advertisement operator after having returned the signed Acceptance Letter with evidence of payment of all fees to the schedule officer at the Signage office ✓ | 7 days | |
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OTHER INFORMATION ON IMSAA

HEAD OFFICE: C44 Concorde Avenue, by Rear Admiral Ndubuisi Kanu Square, New Owerri, Owerri, Imo State

EMAILS:

- Enquiries: info@imsaa.com.ng
- Billing and Payments: billing@imsaa.com.ng

PHONE NUMBERS

- CEO's OFFICE: 0906521852
- DIRECTOR OF OPERATIONS: 09033058517
- ENQUIRIES: 09039854853

WEBSITE

<https://www.imostatesignage.com>

SOCIAL MEDIA

- Facebook: www.facebook.com/imosignage
- Twitter: www.twitter.com/imosignage



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Thank You



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**Signed: General Manager,
Imo State Signage and Advertisement Agency (IMSAA).**

27th November, 2022